



DIGITAL DEVELOPMENT MANAGEMENT

DIGITAL DEVELOPMENT MANAGEMENT APPOINTS FORMER TEMPLE HILL CREATIVE DIRECTOR MATTHEW COHEN AS AGENT

DDM Bolsters Los Angeles Office with New Hire

NORTHAMPTON, MA – October 14, 2011– Digital Development Management (DDM), the world’s leading business and talent agency for video games and digital entertainment, has hired veteran entertainment executive Matthew Cohen as Agent. The announcement was made jointly today by DDM’s Founder and Managing Partner, Jeff Hilbert, and DDM President, Joe Minton.

Cohen, the former Creative Director for Los Angeles-based film and television production company Temple Hill Entertainment, will report to Lead Agent Derek Douglas and work out of DDM’s Los Angeles office.

“Matthew is going to be a fantastic addition to our team,” said Hilbert. “His superior knowledge of the entertainment landscape coupled with his video game industry experience makes him an incredible asset as we continue to collaborate with partners to create multi-platform film, television and video game IP.”

Cohen’s primary role at DDM will be to work within the company’s Game Studio Representation (GSR) group, representing game development studios and sourcing opportunities for cross-platform intellectual properties.

Prior to joining DDM, Cohen held the position of Chief Operating Officer at video game developer Killspace Entertainment in addition to his four years at Temple Hill Entertainment.

He received his BA from Cornell University and his MFA in production from the University of Southern California.

About Digital Development Management

Created in 2005 by Founder & Managing Partner Jeff Hilbert and President Joe Minton, Digital Development Management (DDM) is the leading consultancy and talent agency for video games and digital entertainment in the world. DDM operates three divisions dedicated to servicing development studios and the industry at large across all platforms of connected entertainment. These include Game Industry Services, Game Production Services and DDM’s Game Studio Representation group, which manages a roster of high caliber, best-in-class studios worldwide comprising some of the best talent around the globe. DDM services clients via US-based offices in San Francisco, Los Angeles, Seattle, Boston, and its headquarters in Northampton, MA, as well as internationally via offices in Osaka, Japan, Stockholm, Sweden and Manchester, England.

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